# securly

## filter

# The K-12 web filter that goes beyond blocking

As a school, ensuring that your students' access to the internet is being used safely and wisely can be complicated. Securly Filter is a cloud-based web filtering solution developed specifically for the needs of schools. With Securly Filter, you gain the flexibility and scalability you need to keep your students safe on the web, regardless of location or device.

Because a web filter is a fundamental part of a school's network, it has the potential to do much more than block websites. Securly Filter can give parents access to device controls, provide real-time insight into your school's edtech usage, and even help students learn about generative AI safely. While many K-12 filters remain focused solely on restricting harmful content, Securly Filter delivers greater value by supporting student safety, engagement, and digital learning.

### With Securly Filter, you can

- Support filtering on any device and operating system
- Manage student devices at school, home, or anywhere
- Get user-level reporting on iPads with no login required
- Define custom policies to support off-network devices and BYOD
- Scale without bandwidth or other limitations
- Easily monitor blocked and allowed traffic per user

### Go beyond filtering with even more functionality

- Provide families with visibility and control over student devices at home
- Gain real-time insight into edtech usage
- Proactively monitor student wellness
- Introduce generative AI responsibly and transparently
- Enable data-driven decision making

> "We chose Securly Filter to provide an appliance-less, scalable, and CIPA-compliant solution to protect our students. **I'm not sure where we would be without Securly in our district.** It has become part of our culture and provides us the additional support we need."

**Tom Walker, Director of Technology**
Massac Unit School District #1
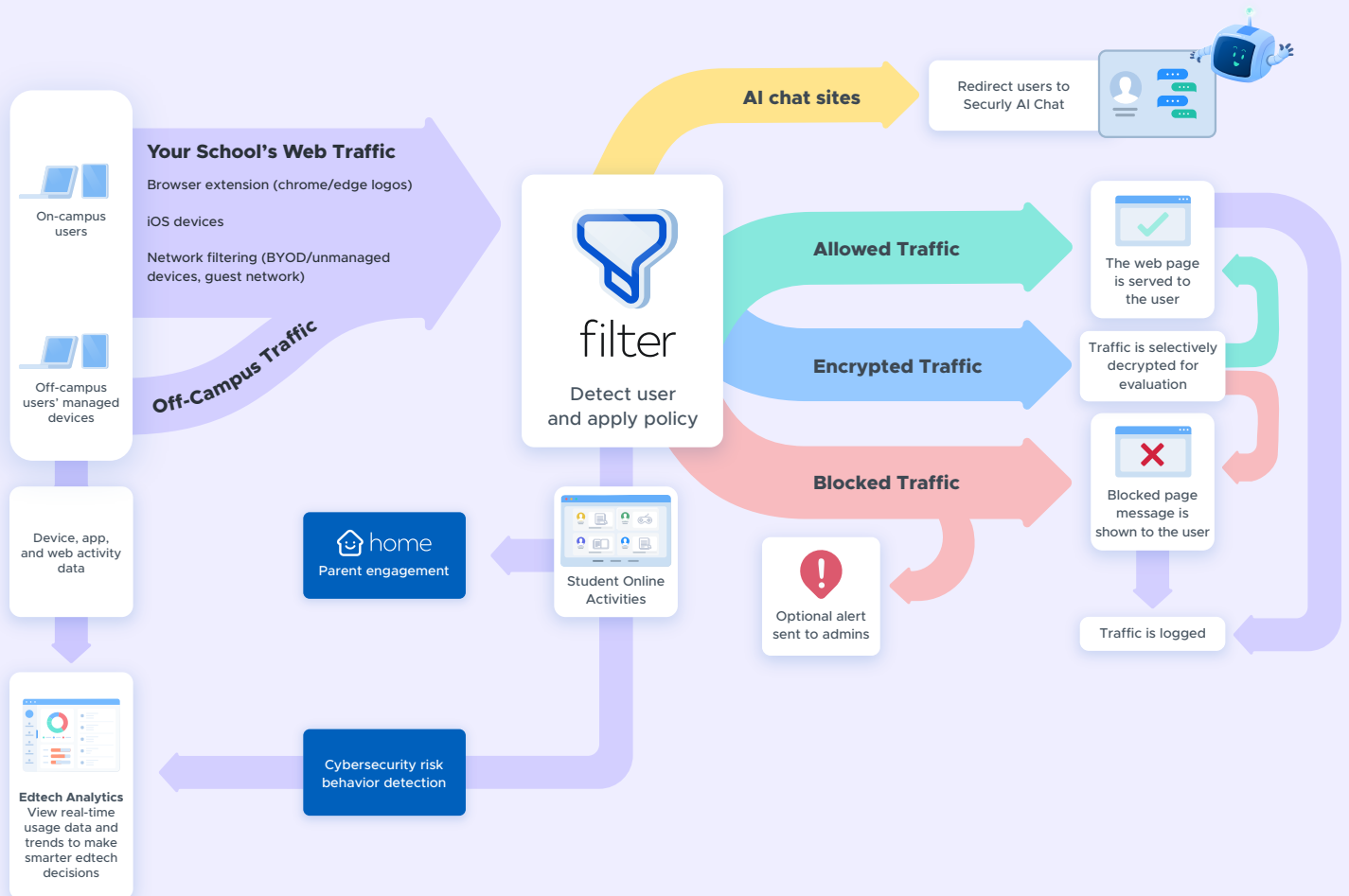
# How Securly Filter Works

**1.** Network traffic, whether from on-campus devices or off-campus managed devices, is captured by Securly Filter.

   **A** Website and app activity data is captured by Filter's usage analytics agent and is consolidated in a single dashboard for easy access and analysis.

**2.** Securly Filter detects users and applies the appropriate policies to them.

   **A** Traffic that is allowed goes to the user as normal.

   **B** Encrypted traffic is selectively decrypted and analyzed, and is either allowed or blocked.

   **C** Blocked traffic will display a block page to the user, and optionally an alert can be sent to administrators.

   **D** Optionally, users going to ChatGPT can be redirected to Securly AI Chat, which provides a monitored, educationally appropriate generative AI experience.

**3.** In all cases, traffic is logged for administrator review.



AI chat sites

Redirect users to Securly AI Chat

**Your School's Web Traffic**

Browser extension (chrome/edge logos)

iOS devices

Network filtering (BYOD/unmanaged devices, guest network)

On-campus users

Off-campus users' managed devices

Off-Campus Traffic

filter

Detect user and apply policy

Allowed Traffic

Encrypted Traffic

Blocked Traffic

The web page is served to the user

Traffic is selectively decrypted for evaluation

Blocked page message is shown to the user

Optional alert sent to admins

Traffic is logged

Device, app, and web activity data

home
Parent engagement

Student Online Activities

Cybersecurity risk behavior detection

**Edtech Analytics**
View real-time usage data and trends to make smarter edtech decisions

## Features

**Blocked Site Alerts**
Receive email alerts for blocked sites only to minimize alert noise — or delegate alerts and access to appropriate staff.

**Take-home Policies**
Control how your school devices are filtered, even when they're off-network.

**Streamlined BYOD**
Our unique selective SSL decryption allows us to know who's using unmanaged devices, and allows for reporting on encrypted traffic coming from those devices.

**Live Activity Feed**
See your students' online activities at a glance with a visual audit trail encompassing sites visited, exact searches, and video thumbnails.

**PageScan**
Securly Filter uses an LLM (large language model) to analyze and categorize new or uncategorized websites in real time, proactively blocking inappropriate content and adding the sites to a global database.

**AI-powered Proxy Detection**
PageScan's AI analyzes the structure and metadata of websites, identifying patterns common to proxy sites and blocking them in real time to prevent student bypasses.

**Time-based Policies**
Apply filtering rules to OUs based on a specific schedule, with time-based policies (perfect for after-school clubs and lots more).

**Extensive YouTube Control**
Get Google-style YouTube functionality on Windows devices – except with even more customizable options.

**Custom Groups**
Create new groups without needing to create new OUs, plus manage and map them with custom groups.

**Guest Policies**
Easily define how to address outside devices on your network.

**SmartPAC**
Patented technology allows for user-level reporting on iOS devices without requiring login — a helpful feature for younger students on iPads.

**Smart DNS**
Gain full control and visibility into encrypted sites through selective proxying.

**Management Delegation**
Reduce IT admin workload by delegating the task of policy management for certain OUs to teachers or other staff members, reducing IT admin requests.

**Integrate with Securly Classroom**
Make teaching (and IT administration) easier by letting teachers temporarily allow sites through Securly Filter – just for their class, during that class session.

**Securly Home**
Give parents/caregivers more control when devices go home and opportunities to get involved in their kids' learning.

## Now included with Securly Filter

**Securly AI Chat**
*Teach students how to responsibly use AI*

- Get visibility into how students use Google Gemini and ChatGPT. Apply filters, set guardrails, and create policies to help ensure student safety and responsible AI usage.
- Gain insight into students' generative AI usage. Support your educators with tools to confidently enable AI in classrooms.
- Securly's AI features meet strict FERPA and COPPA standards and are SOC 2 certified, ensuring student data privacy at every step.

**Edtech Analytics**
*Take the mystery out of measuring student app usage*

- Know what apps are being used (or not), by whom, and how often to make data-backed license renewal and allocation decisions.
- Leverage usage analytics and trends to guide planning and purchasing decisions, and measure return on investment.
- Analyze usage data to identify where intervention, additional tech training, or PD may be needed.

**Securly Home**
*Promote family engagement and customize parents' control over devices when they goes home*
**With Home, parents can...**

- Customize content filtering by allowing or blocking specific websites and categories of content when the device is used at home.
- Monitor online activity with a live feed and receive alerts for concerning searches or sites, including those related to self-harm or bullying.
- Control screen time by instantly pausing the internet or creating a schedule for when the internet is unavailable on school-issued devices.

## Centralize on a single platform to simplify management

Securly has a suite of other products that work with Filter to help you do even more. Whether it's student safety, engagement, or anything else, we have you covered.

## Integrations include:

**securly** classroom — Teacher-friendly classroom management software that integrates deeply with Securly Filter, Pass, and more.

**securly** aware — Level up safety and wellness with AI-powered analysis and monitoring of concerning activities, proactive interventions, and case management tools.

**Make security simple with cloud-based web filtering designed for schools**

With easy setup, the highest-rated support, and unparalleled flexibility, Securly Filter streamlines and simplifies web filtering for busy school IT teams. Keep your students safe on all devices, whether at school, home, or anywhere in between.

**Register for a demo now. Click Here** or Scan the QR Code